

## Strategik menejment fanidan adabiyotlar (PDF va havolalar)

Quyida har bir manba uchun mavjud bo'lgan bepul PDF va/yoki rasmiy (pullik) sahifa havolalari keltirildi.

1. **Strategic Management** — Frank T. Rothaermel; 2021 (Textbook).

- Official (paid):

<https://www.mheducation.com/highered/product/strategic-management-rothaermel.html>

- Amazon (paid):

<https://www.amazon.com/Strategic-Management-Concepts-Frank-Rothaermel/dp/1260571238>

- VitalSource (paid eText): <https://www.vitalsource.com/products/strategic-management-concepts-frank-t-rothaermel-v9781265954574>

2. **Strategic Management: Creating Competitive Advantages / Text and Cases** — Gregory Dess; Gerry McNamara; Alan Eisner; (later editions with Steve Sauerwald); 2021 (Textbook).

- McGrawHill (paid): <https://www.mheducation.com/highered/product/strategic-management-creating-competitive-advantages-dess.html>

- McGrawHill Text and Cases (paid): <https://www.mheducation.com/highered/product/strategic-management-text-and-cases-dess.html>

- Amazon (paid):

<https://www.amazon.com/Strategic-Management-Creating-Competitive-Advantages/dp/1260575268>

3. **Strategik menejment (O'quv qo'llanma)** — Yo'ldoshev N.Q.; 2012 (O'quv qo'llanma).

- NamDU ARM (free PDF):

[https://namdu.uz/media/Books/pdf/2024/05/28/NamDU-ARM-2119-Strategik\\_menejment.pdf](https://namdu.uz/media/Books/pdf/2024/05/28/NamDU-ARM-2119-Strategik_menejment.pdf)

- BIMM kutubxonasi (free PDF): <https://lib.bimm.uz/items/download/9015>

4. **Strategic Management: Concepts and Cases** — Jeffrey H. Dyer; Paul Godfrey; Robert Jensen; David Bryce; 2020 (Textbook).

- Wiley (paid):

<https://www.wileyplus.com/management/dyer-strategic-management-4e-eprof21202/>

- Wiley (paid, 5e): <https://www.wileyplus.com/management/dyer-strategic-management-concepts-and-cases-5e-eprof22831/>

- Amazon (paid):

<https://www.amazon.com/Strategic-Management-Concepts-Jeffrey-Dyer/dp/1119563135>

5. **Strategicheskiy menedzhment po kotleru i luchshie priemy i metody bikhoff-nils-kotler-filip-251217074** — N. N. Kotler; N. N. Kotler; N. N. Kotler; 2016 (Textbook).

- Znanium (paid): <https://znanium.ru/catalog/document?id=333580>

- Ozon (paid): <https://www.ozon.ru/product/strategicheskiy-menedzhment-po-kotleru-luchshie-priemy-i-metody-bikhoff-nils-kotler-filip-251217074/>

6. **Raqobat strategiyasi (O'quv qo'llanma)** — Axunova G.N.; Shamshiyeva N.N.; 2021 (O'quv qo'llanma).

- *Ochiq/Pullik onlayn havola aniqlanmadi — agar fayl yoki aniq nashr ma'lumotlari bo'lsa, yuboring.*

7. **Strategik boshqarish (darslik)** — Xo'djamuratova G.Yu.; 2019 (Darslik).

- RenessansEDU (free PDF): [https://renessans-edu.uz/files/books/2024-01-05-07-22-38\\_b3cb37670f3ec9c4999261604426707a.pdf](https://renessans-edu.uz/files/books/2024-01-05-07-22-38_b3cb37670f3ec9c4999261604426707a.pdf)

- IIAU kutubxonasi (online): <https://book.ii.au.uz/book?id=15148>

8. **Strategik menejment (O'quv qo'llanma)** — Yo'ldoshev N.Q.; 2019 (O'quv qo'llanma).

- BIMM kutubxonasi (free PDF): <https://lib.bimm.uz/items/download/9015>